

BROMSGROVE DISTRICT COUNCIL

COUNCIL

20th November 2013

NOTICE OF MOTION – SMALL BUSINESS SATURDAY, 7TH DECEMBER 2013

Relevant Portfolio Holder	Cllr Dr D. W. P. Booth
Relevant Head of Service	Executive Director (Planning and Regeneration, Regulatory and Housing Services)

The following Notice of Motion has been submitted in accordance with Procedure Rule 11 by Councillor L. C. R. Mallett:

"Council notes the imminent Small Business Saturday, to be held on 7th December at the heart of the Christmas shopping season. Council believes that this is an excellent opportunity to showcase small businesses in Bromsgrove and to celebrate the contribution of smaller businesses to our town.

Council further notes that Small Business Saturday could play a key role in supporting the fortune of local businesses and our town centre as a whole. Council notes the concerns of many local residents and traders as to the impact of car parking charges on the town centre economy.

Council resolves:

- (a) to ask the Chief Executive and Heads of Service to ensure that the Council participates fully in Small Business Saturday on 7th December 2013.
- (b) to request that officers work closely with local business organisations and smaller enterprises across the District to make them aware of the day and to help them to participate.
- (c) to request that officers ensure the Council promotes Small Business Saturday via the Council website, social media channels and other external communications.
- (d) to extend the Christmas free parking provision to offer free parking in Bromsgrove town centre car parks on Small Business Saturday to help boost trade.